

Vision Preface

One of the key roles of architecture is to make places which bring people together.

In architecture, time and memory can bind past present and future together building on inherited cultural layers.

In my bag of memories dating from the mid- fifties, Lisdoonvarna still exists as a place, where people of all ages, all walks of life, all corners of the country and beyond, join in a daily routine of dancing, singing, bathing, drinking. Those suffering tired bodies and flagging spirits are renewed by the restorative qualities of the Spa Waters. A sense of excitement, fun, romance, erotic entanglements, combine with health and well being. This ethos was inspired by Spa towns in Europe at the time when the Lisdoonvarna Spa was established and is waiting to be revived and continued into the future.

We live now in a compartmentalised society where social overlap can be difficult. Mechanisms are needed to unlock the latent energy that results from exchange of ideas, skills, experiences.

I have witnessed, the extraordinary impact that a new ingredient can have on a community. I am speaking of Common Knowledge and the inspirational set of values that they have brought to this collaborative table.

I have witnessed ACT architects successfully setting up an open-ended forum of engagement, in a community of which they are not a part and one excited participant heard to say

"We were asked questions we have never been asked before and we were very pleased to answer them"!

The process revealed a confluence of diverse energies within the community. Our combined task was to listen, to translate, to prioritise the wishes of many voices.

The ingredients of a thriving town already exist here and are waiting to be revived

The tide has turned in our world. Respect for the free gifts of nature are at the core of the human agenda.

Health, well-being, community life, caring for our natural and human resources are acknowledged as the way forward.

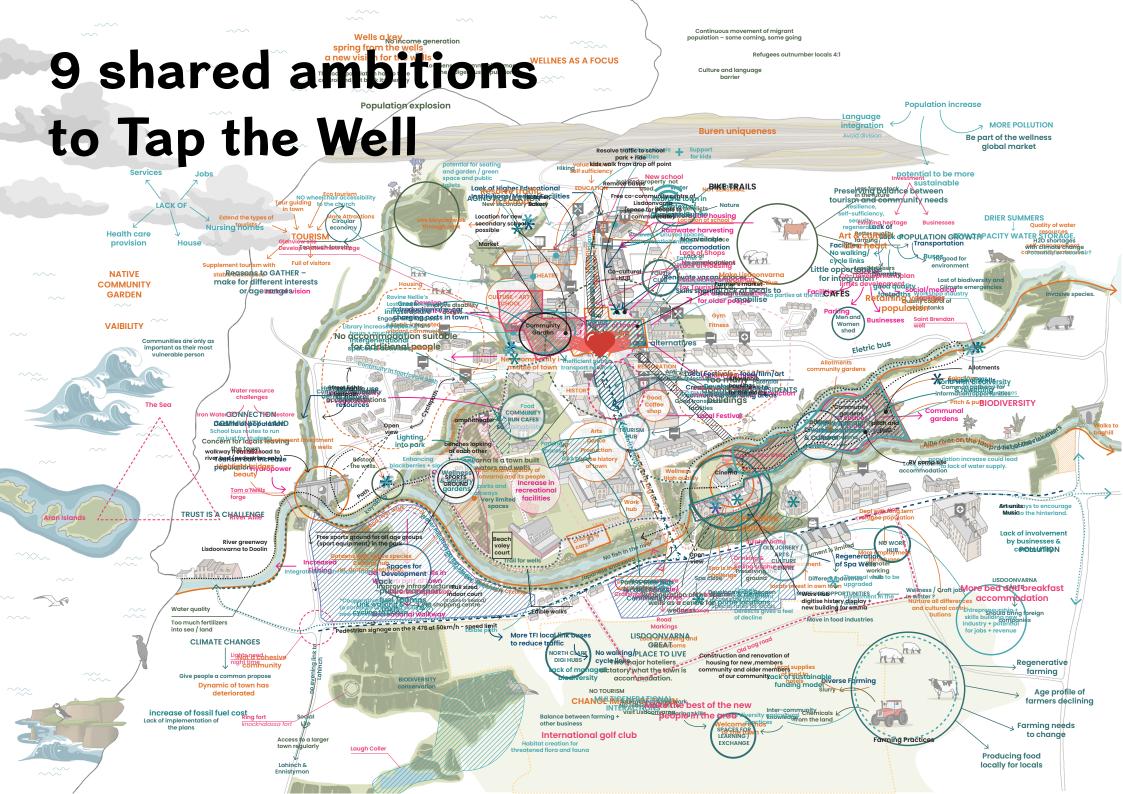
The legacy that Lisdoonvarna has inherited is now a resource for the future.

Vision Overview

During 2023, the Lisdoonvarna community came together with the support of a project team including architect Shelley McNamara, native of Lisdoonvarna, Fionn Kidney of local social enterprise Common Knowledge, and architects ACT Studio working in consultation with Lisdoonvarna Failte CLG, to express a future vision for the town rooted in its heritage of wellbeing.

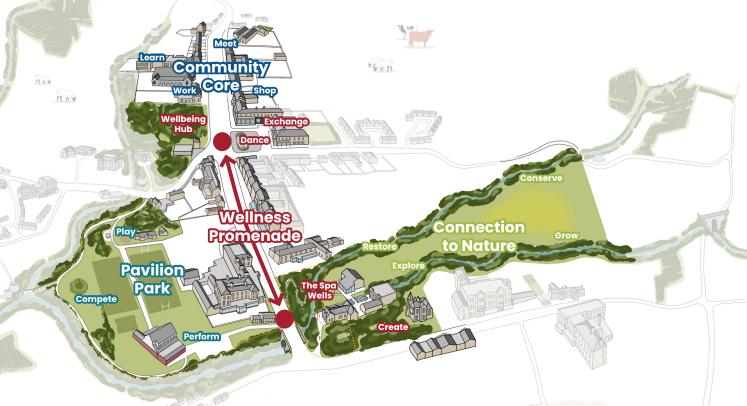
This wellbeing heritage owes its origins to the rich life-giving waters that run beneath the Lisdoonvarna. Now as the town gazes towards the distant future, it's become clear through the participation of young and old, new and established community members, that the wells of community, nature and culture also run deep in this town, and offer a vast source of personal, social, environmental and economic wellbeing.

As the culmination of a process involving more than 150 people from the community, rather than a plan, the Tapping the Well vision offers an expression of the community's most widely shared ambitions, and greatest accompanying wishes, to help guide Lisdoonvarna to a thriving, sustainable and inclusive future.



1. Bring wellbeing to the centre of the town

Our town has several natural and heritage sites that remain unlinked from the centre for visitors and locals including the spa, commonage and pavilion park. The community want this to be reinforced and extended to include the wellness of community and natural environment in the town centre.



The community's greatest wishes:

- Establish a wellbeing hub in the town centre
- Establish a wellness promenade to link the Town and Spa wells (nature) squares
- Reinforce the distinct qualities of the different wellness zones

2. Reestablish The Spa as a social magnet

Our once-thriving Victorian Spa built on the flow of rich sulphur, magnesia and iron wells is the origin of our town and wellbeing industry. Our community's greatest ambition is that the Spa is regenerated to once again become a resource for locals and visitors alike, and a gateway to a newly-accessible commonage.

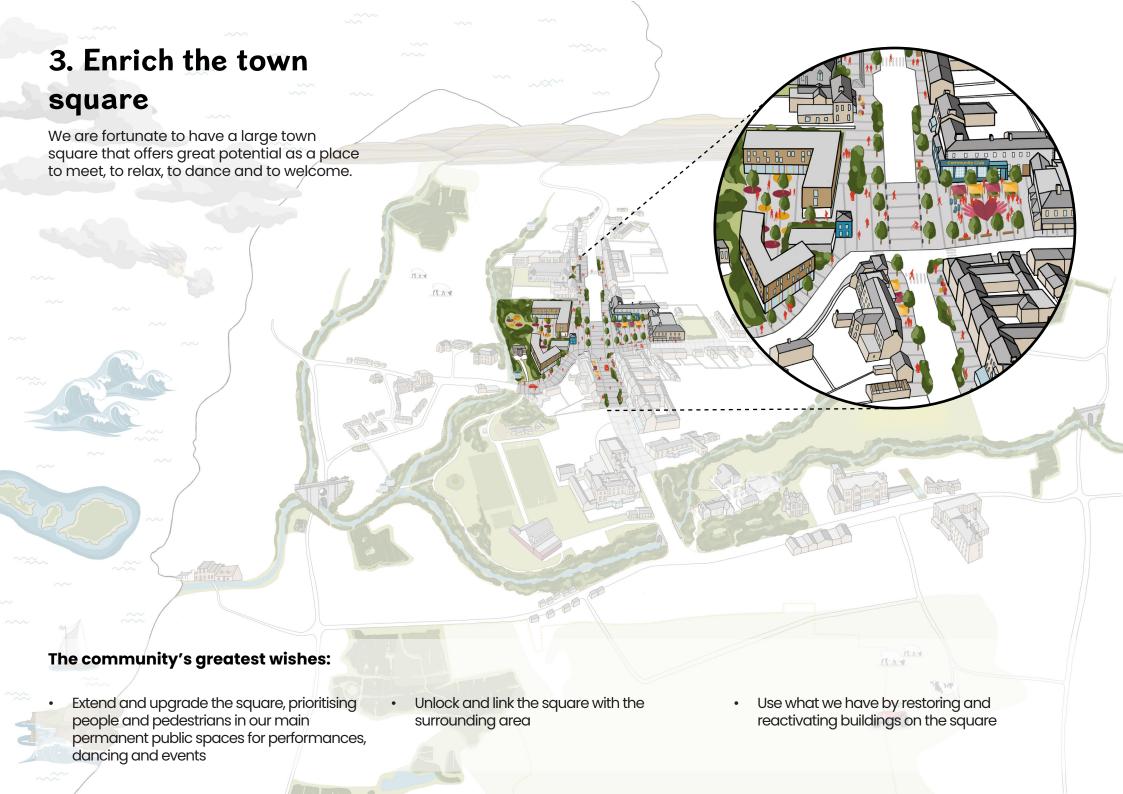


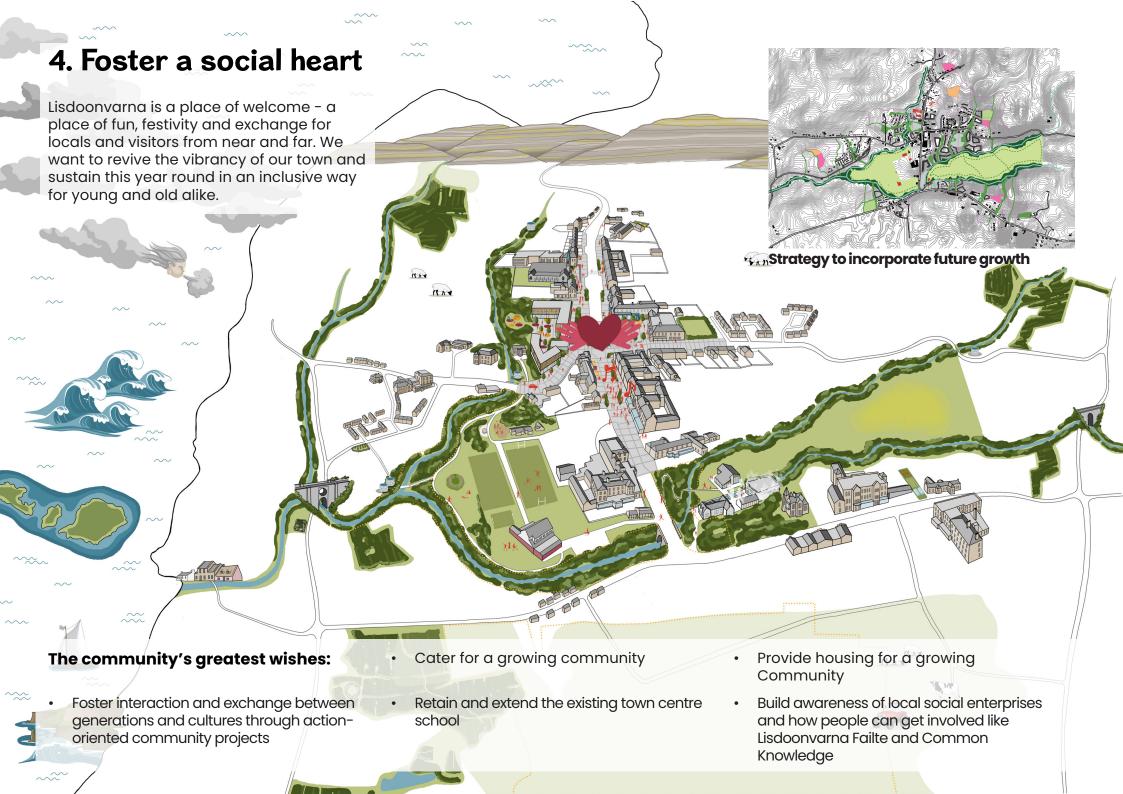
The community's greatest wishes:

- Reimagine the Spawells site as a contemporary resource for community and visitor wellbeing whilst building on its heritage
- Use our commonage landscape and rivers for saunas, natural remedies and relaxation

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Become once again internationally recognised as a centre for wellbeing





5. Attract new forms of wellbeing-led tourism

To respond to Lisdoonvarna's accommodation demand and provide access to our significant natural and cultural heritage, we want to see an improved visitor experience, newly refreshed town branding and better facilities to support mobile/Aires tourism, to make Lisdoonvarna a 'must visit' place to stay on the Burren Discovery Trail off the Wild Atlantic Way.

The community's greatest wishes:

- Develop a Visitor Transition Plan to establish wider visitor accommodation strategies including camping and campervan visitors
- Establish Lisdoonvarna as a key base for exploring the Burren and Wild Atlantic Way

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Renew the tourism brand of Lisdoonvarna as rooted in wellbeing and heritage

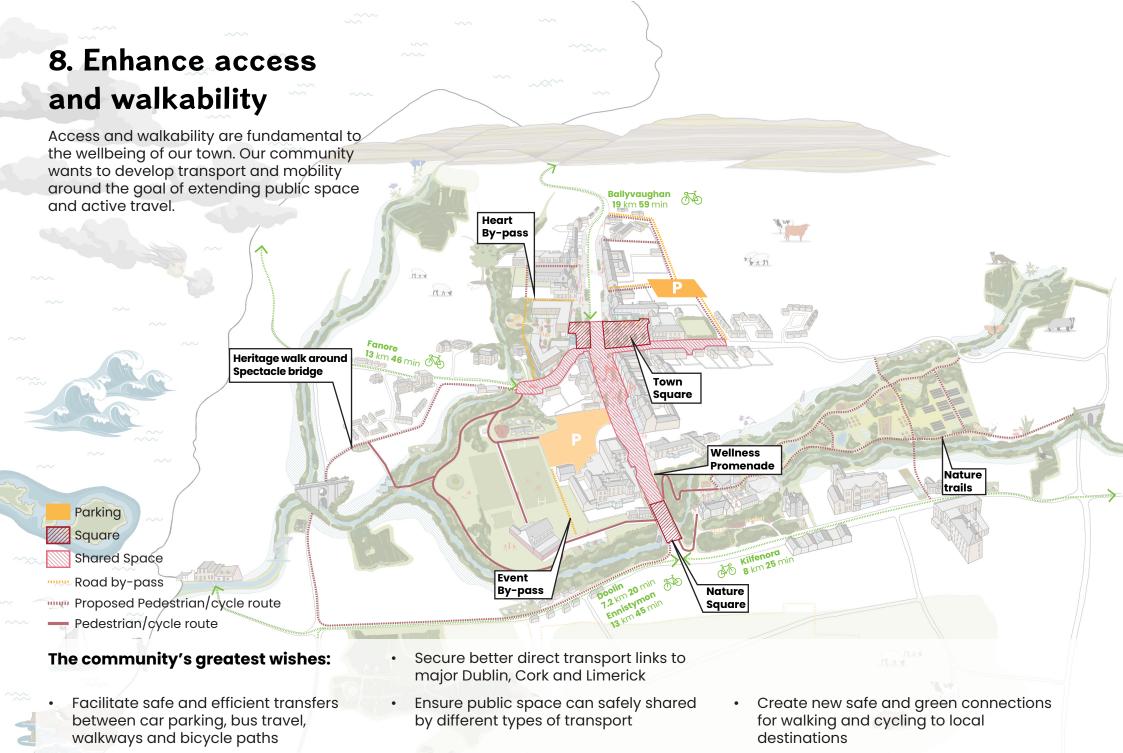


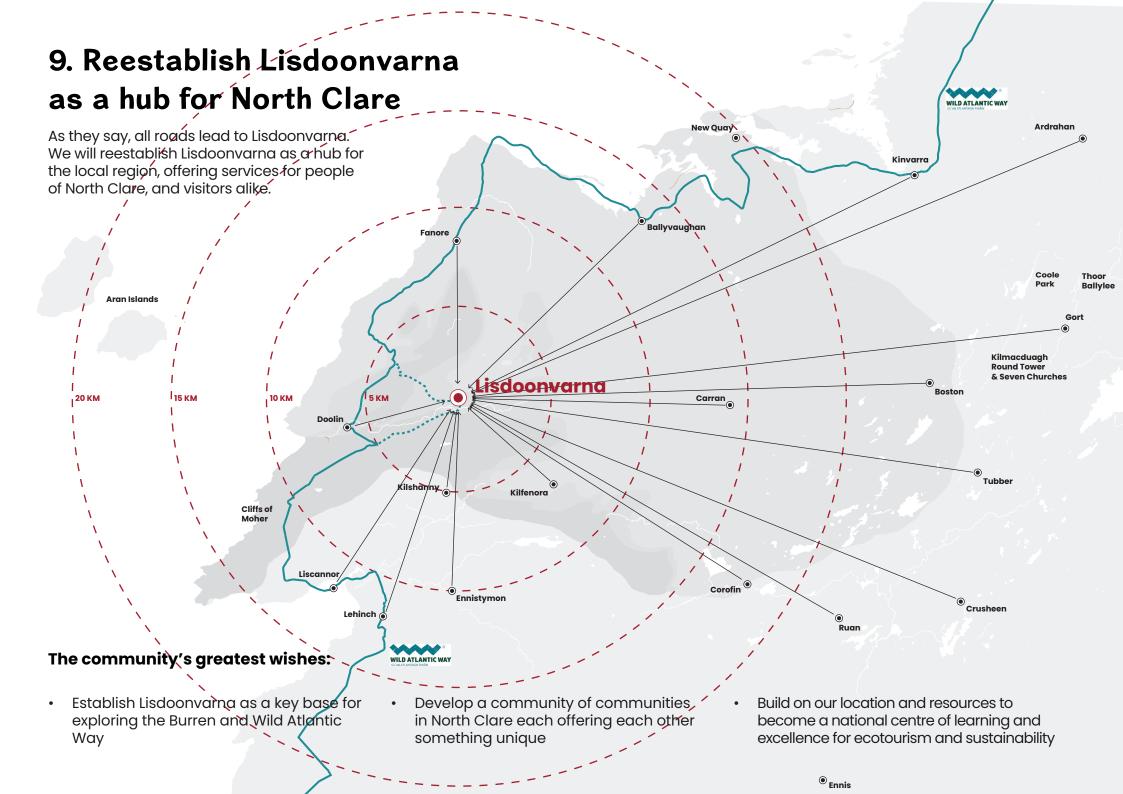


Lisdoonvarna has a deep heritage in creativity and entrepreneurship. Build on the development of the artists studios to encourage other creative industries, activities and events.



- Become a hub for artists Printers, Writers, Painters, Dancers, Sculptor, Musicians, Composers
- Establish a year-round programme of social activity that builds on our heritage of entertainment, music, story, art, food, dancing, courting
- Establish an artist residency scheme for the town





Recommendations

Key recommendation from the project team to make this vision a reality: **Establish a future-focused town team**

- 1. This is now the opportunity to seek expressions of interest in joining a new volunteer-led Town Team to assemble a diverse group of local champions and representatives that can build on this work, represent the interests of the people of Lisdoonvarna and start to prioritise decisions. We would hope that members would be committed to long-term stewardship and strategic development of Lisdoonvana's interests. We see the possibility of Involving people, organisations and businesses from the local and catchment area, and integrating representation of key local organisations.
- 2. New relationships with external stakeholders could now be established the Local Authority, Fáilte Ireland, Clare Local Development Company and other relevant agencies & departments could be invited to meet with the Town Team to progress the way forward.

- Work towards generating financial support for the resources necessary 'on the ground' to drive forward regeneration projects, manage community owned assets, and work with external stakeholders between Town Team meetings.
- 4. Take the opportunity now, to capitalise on current support by working towards key viable capital projects that support this vision.
- 5. Seek to set up a collaboration with the Local Authority to convert the ambitions in this vision, heritage plan, biodiversity plan, park master plan and sustainable energy community master plan into a viable overall town master plan that can inform long term future development.

Acknowledgements

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AnnexVision Development

A Community imagining

Over the course of two community engagement workshops and a vision launch and discussion, the vision 2050 Vision for Lisdoonvarna was developed. Stakeholders from throughout the community were invited to participate with radio, newspaper social media and local networks were used to promote the events.

Stakeholders worked in groups and through various exercises established challenges and opportunities as well and proposals for the towns future.

A map was used as the device through which ideas were communicated and recorded with new layers being added at each engagement to build an ever richer image of the future vision.

The final map is the result of this engagement process where the community actively participate in the design for the communities future.

June Workshop 1

- "Telling the Story of Lisdoonvarna"
- Presentation
- Workshop

WHAT IS IMPORTANT FOR THE COMMUNITY

September

Workshop 2

"Visualising Futures"
• Presentation

Workshop

/ISLIALIZING THE

VISUALIZING THE COMMUNITY INPUT BACK

November

Lisdoonvarna 2050

Report used to:

UNDERSTAND WITH THE COMMUNITY WHAT THE NEXT STEP MIGHT BE





Building on existing plans

This vision for Lisdoonvarna has not been developed in isolation as previous plans and strategies for Lisdoonvarna have been produced in recent years. A key aim of this project has been to bring these plan together under an umbrella vision that acts as the shared community ambition and supports in the delivery of these plans in a holistic manner.

